

COMMERCIAL INVESTMENT Real Estate

The Magazine of the CCIM Institute

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Buyers Guide

Read Your Money Maker

*How to Make
Money With
Real Estate
Options*, by
Thomas J.
Lucier, dis-
cusses how
to use real
estate options to

improve profitability. The book includes chapters on performing due diligence on potential option properties, insuring real estate options with title insurance, and packaging, marketing, and selling real estate options for maximum profitability. Along with 32 checklists, worksheets, and sample agreements, readers also can download and customize sample letters from the author's Web site. The book costs \$24.95.

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